



CONSORZIO DI TUTELA
BAROLO
BARBARESCO
ALBA LANGHE E DOGLIANI



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**BAROLO &
BARBARESCO
ACADEMY**

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LANGHE WINE SCHOOL

CASTLE OF GRINZANE CAVOUR
19 – 20 – 21 May

About the Academy

Barolo & Barbaresco Academy – Langhe Wine School is a three-day training course coordinated and designed by the **Consorzio di Tutela Barolo Barbaresco Alba Langhe e Dogliani** and **Strada del Barolo e grandi vini di Langa**.

The project addresses professionals in the wine sector who want to increase their knowledge on the wines and territory of the Langhe in an innovative and interactive way. The ultimate goal is to create a **global network of Langhe wines ambassadors**.

The three-day course is divided into **modules** focused on history, geology and climate, grapes and winemaking techniques. The Academy offers a mix of traditional lectures, guided tastings and lunches and on-site field trips led by highly qualified teachers, carefully selected among the region's top experts.

About the Consorzio

The **Consorzio di Tutela Barolo Barbaresco Alba Langhe and Dogliani** manages, protects and promotes the denominations of origin which make the Langhe one of the most prestigious wine districts in the world.

The Consorzio defends and promotes the Langhe's rich heritage of **docg and doc wines**: Barbaresco, Barolo, Dogliani, Dolcetto di Diano d'Alba, Barbera d'Alba, Dolcetto d'Alba, Langhe, Nebbiolo d'Alba, Verduno Pelaverga and Alba.

The Consorzio represents almost **500 producers**: men and women with a passionate attachment to their land and devoted to excellent quality production, which boasts an age-old tradition in the Langhe.

About Strada del Barolo e grandi vini di Langa

The association “Strada del Barolo e grandi vini di Langa” (Barolo wine route) was founded in 2006 with the purpose of enhancing, promoting and energising the territory where the valuable wines of Langa are produced. Today almost 100 associates worked together in order to offer the tourists quality and emotions.

The Trail gathers the municipalities of Alba, Barolo, Castiglione Falletto, Cherasco, Diano d’Alba, Dogliani, Grinzane Cavour, La Morra, Monchiero, Monforte d’Alba, Montelupo Albese, Novello, Roddi, Roddino, Rodello, Serralunga d’Alba, Sinio and Verduno.

The main project of the Strada del Barolo is the Wine Tasting Experience[®], an original tasting formula led by an expert that gives the possibility to compare labels from different producers in a single appointment.



19 May 2023

8:30	<i>Participants' arrival</i> <i>Greetings and short introduction by organizers.</i>	<i>Representatives of</i> <i>Strada del Barolo</i> <i>and Consorzio di Tutela</i>
9:00 – 9:30	<ul style="list-style-type: none">• Introduction to the course and the various lessons• The role of the Langhe Wine Ambassador	<i>Sandro Minella</i>
9:30 – 10:30	<ul style="list-style-type: none">• Barolo and Barbaresco M.G.A.: historical foundations, birth, communication, and uniqueness	<i>Alessandro Masnaghetti</i>
10:30 – 10:45	<i>Coffee break</i>	
10:45 – 13:00	<ul style="list-style-type: none">• Climate and grape harvest: natural and human factors, and clichés	<i>Alessandro Masnaghetti</i>
13:00 – 14:00	<i>Light Lunch</i>	
14:00 – 16:00	<ul style="list-style-type: none">• The landscape as a mirror of climate, geology and wines	<i>Alessandro Masnaghetti</i>
16:00 – 16:30	<i>Short break for room setting up</i>	
16:30 – 18:00	<ul style="list-style-type: none">• Guided tasting of MGA wines	<i>Alessandro Masnaghetti</i> <i>Sandro Minella</i> <i>AIS Sommeliers</i>

20 May 2023

8:30 – 10:30	<ul style="list-style-type: none">• The vinification on Nebbiolo, a matter of tannins• The perception of the tannins in the mouth	<i>Vincenzo Gerbi with the participation of the Doctor Maria Alessandra Paissoni</i>
10:30 – 10:45	<i>Coffee break</i>	
10:45 – 12:45	<ul style="list-style-type: none">• Focus on grapevine genetic diversity: Nebbiolo & C.	<i>Anna Schneider</i>
12:45 – 14:00	<i>Light Lunch</i>	
14:00 – 16:30	<ul style="list-style-type: none">• A close look at grapevine diversity. On-field experience in Grinzane's collection vineyard	<i>Anna Schneider Sandro Minella</i>
16:30 – 17:00	<i>Coffee break</i>	
17:00 – 18:30	<ul style="list-style-type: none">• Guided tasting	<i>Anna Schneider Sandro Minella</i>

21 May 2023

8:30 – 13:00	<ul style="list-style-type: none">• Marketing and communication of fine wines	<i>Slawka G. Scarso</i>
13:00 – 14:00	<i>Light lunch</i>	
14:30 – 15:30	<ul style="list-style-type: none">• Final exam	<i>Sandro Minella</i>
16:00 – 17:00	<i>Final greetings and presentation of certificates</i>	

Information and contact details

For information about the Barolo & Barbaresco Academy's programme and cost you can contact our office at +39 0173 787166 or via email info@barolobarbarescoacademy.com



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